Partnerships

WIOA Conference
April 12, 2019

Amy Black
Program Manager
Clackamas Workforce Partnership

Victoria Libov
Senior Project Manager
Worksystems

Narek Daniyelyan
Director of Strategic Initiatives
Workforce Southwest Washington

Facilitator: Bryan Fuentez
Program Manager
Clackamas Workforce Partnership
Workforce 101

Amy Black
Program Manager
Clackamas Workforce Partnership
amy.black@clackamasworkforce.org
503.841.9947
About Clackamas County
Clackamas Workforce Partnership

Clackamas Community College Workforce Services

Clackamas Community College Adult Basic Skills

C-TEC Youth Services

Immigrant and Refugee Community Organization

Job Corps

DHS – Self-Sufficiency Programs

DHS – Vocational Rehabilitation

Children, Family, and Community Connections

Northwest Family Services

Oregon Employment Department

Easterseals

Oregon Commission for the Blind
Frontline Feedback

OPPORTUNITIES TO PUT “FACES WITH NAMES”

DEVELOP CONTACTS WITH OTHER WORKFORCE ENTITIES

NEED CURRENT MATERIALS OUTLINING AVAILABLE RESOURCES.
## Workforce 101 Goals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>To create more effective workforce system referrals and warm hand-offs through:</td>
<td>Provision of 1-pagers providing basic information on each of the participating entities.</td>
</tr>
<tr>
<td></td>
<td>Kick-off of a system to keep these materials updated and available to all.</td>
</tr>
<tr>
<td></td>
<td>The opportunity to network and build better relationships across organizations.</td>
</tr>
</tbody>
</table>
160 staff members from 13 organizations

Basic overview of the workforce system

Interactive, structured (and fun) networking activities

Introduction to/presentation of “One-pager” documents from each participating entity.
### ABOUT US

Easterseals Oregon – Clackamas County provides job ready candidates to employers, internship programs to non-profit and government agencies and job training and coaching to eligible job seekers.

### ELIGIBILITY AND PROCESS

- 55 years or older
- Unemployed
- Residing in Clackamas County
- Living on a low to limited income
- Actively seeking part or full-time employment

**Process to start assistance:** Client contacts Easterseals Oregon (ESO), ESO schedules pre-intake assessment appointment, eligibility determination

**Length of time until meeting scheduled:** Dependent upon program availability. Program may have a waitlist.

**Wait time for services delivered:** Dependent upon program availability

### SERVICES PROVIDED

- Effective job skills training
- Individual employment plans
- Paid internships
- Improved access to employment opportunities
- Supportive services
- On the job employment training services
- Employment development & retention services
- Employment development & follow-up services for one year

### GETTING CONNECTED

**Documents for services** - Official work related documents such as but not limited to I9, Oregon Identification, Social Security Card and income verification

**Time needed for intake** - Two meetings at 60 to 90 minutes each.

### ADDITIONAL INFO + TIPS

Priority of service will be given to Veteran or Eligible Spouse, Persons with Disabilities, Homeless or At Risk of Homelessness, and 75 and Older, Limited English proficiency and/or Low Literacy Skills.

---

Easterseals Oregon Clackamas County
506 High Street Oregon City, Oregon
97045 Phone:971-673-6448 Fax:888-866-4620
Web: [www.easterseals.com/oregon](http://www.easterseals.com/oregon)

---

**WORKSOURCE CLACKAMAS**
3/25/19
Continuing

Interagency Training Team

Ongoing systemwide trainings

101 Refresher Opportunities

One-Pager updates
The Aligned Partner Network

Victoria Libov
Worksystems
Senior Project Manager
vlibov@worksystems.org
503.478.7359
Key Features

WorkSource Liaison

Occupational Skills Training Scholarships

Connect to Work Experience

Career Coach Professional Development Sessions
# Career Coach Responsibilities: Participant Services

<table>
<thead>
<tr>
<th>Provide screening and assessment</th>
<th>Conduct Career Mapping workshop</th>
<th>Create and update Career Plans regularly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain regular contact with participants and provide on-going support to participants</td>
<td>Assist in accessing resources needed to reach goals</td>
<td>Coach about basic soft skills</td>
</tr>
<tr>
<td>Guide participants as they access WorkSource services, engage in trainings, and conduct job searches.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Career Coach Responsibilities:
Program Infrastructure & Improvement

- Meet bi-weekly with WorkSource liaisons to review participant Career Plans
- Participate in trainings about WorkSource and attend monthly professional development sessions
Liaison Responsibilities

- Provide training to career coaches on WorkSource services and Career Mapping
- Develop and facilitate career coach monthly professional development sessions
- Meet bi-weekly with career coaches to review Career Plans and provide updates on WorkSource services
- Assist coaches to identify participants ready for job search, occupational training, work experiences, OJTs, and other WorkSource services
- Communicate with WorkSource center staff to ensure quality services for APN coaches and their participants
- Provide career coach feedback on WorkSource services center leadership teams.
Benefits

- Tested model
- Focused resources
- Stronger connection to resources
- Leverages partners’ expertise
- Coherent progression of services to move people into career-track employment
- Scalable
Victoria Libov
Worksystems
Senior Project Manager
vlibov@worksystems.org
503.478.7359
Narek Daniyelyan
Director of Strategic Initiatives
ndaniyelyan@workforcesw.org
360.567.1075
Co-Located Partners at Next Clark

1. Open Doors
2. Job Corps
3. Clark County Food Bank
4. Department of Vocational Rehab
5. Partners in Careers
6. Educational Service District 112
7. Clark College
8. ResCare
10. AmeriCorps
Overall Strategy and Performance Tracking

01

02

Increased integration of separate programming

03

Cross partner Strategic Plan for Next

04

Increased population of served Opportunity Youth

Opportunity Youth feedback & leadership
Overall Branding & Marketing

Website Development
- Operate website separate from other Workforce Board initiatives.

Social Media
- Next will have a running Facebook, Instagram, and Twitter page that is regularly updated on-site.

Marketing Key Performance Indicators
- Identified, segmented, and prioritized target audiences.
- Partner activation strategies.
- Goal of serving 10000 Opportunity Youth at Next.

Consistent Branding
- Branding will be overseen by WSW Communications Manager.
A look at the numbers…

- 705 unique visits / 100 new faces a month
- 4,290 visits to the center / ~ 6 visits each
- 85 % enrollment into Next education / career pathway
Narek Daniyelyan
Director of Strategic Initiatives
ndaniyelyan@workforcesw.org
360.567.1075
Project Ideas: Brainstorm partnership projects that might work in your area.

Partners: What partners would need to be involved? What partnerships would need to be developed?

One thing: Write down one thing that you can do to get this started in your area.

Questions: Are there questions you want to ask of the panel that will help make this project a reality?